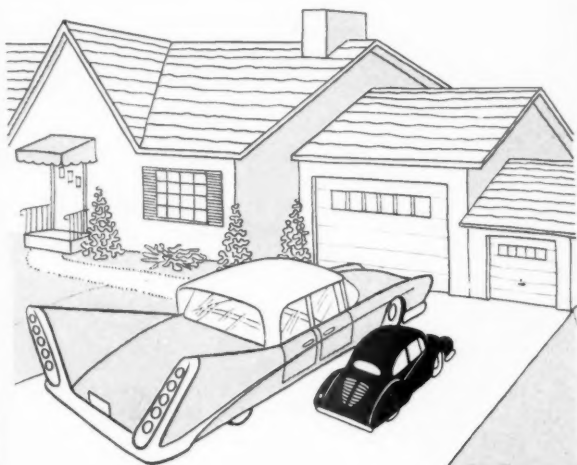


# Quote

the weekly digest

Volume 35—Number 21

Week of May 25, 1958



— 18th year of publication

## QUESTING WITH

## *Quote*

As these lines are written U S newspaper cartoonists plan an annual get-together in Indianapolis. If there is no slip-up in schedule 2 interested observers from the Soviet Union will sit in on these sessions, to see what our artists find so amusing in the capitalistic system.

Recently the Newspaper Comics Council approached Mikhail A Menshikov, Soviet Ambassador to the U S, with the suggestion that a cartoon swap be set up under the Soviet-American cultural exchange program.

The proposition is that a typical American comic strip, selected by a Council committee, be made available to Russian publications. The Russians would in turn send us one of their comic features for the American press. The proposal at this writing is "under consideration."

..

If, indeed, gentlemen do prefer blondes, as many persons (including the blondes) vociferously aver, an ample supply may now be proffered at a substantial diminution of toil and trouble.

The realm of the robot now extends to the beauty salon. A machine lately imported from West Germany bleaches raven tresses in a matter of 20 min's. According to our informant, who is well versed in such matters, this means

a net time-saving of something like an hr a head.

Beauticians see this as the precursor of other mechanical devices to take over such chores as pin-curling and hair-washing. So far as we can learn there is no proposal in the offing to eliminate the human manicurist. Which strikes us as pretty shrewd thinking. Otherwise a lot of those quickly-bleached blondes would find themselves out of employment. And that smart German robot would be left twiddling his idle thumbs. (We hope for the sake of accuracy that a robot twiddles. If he doesn't—and this recession deepens — maybe he'd better start taking lessons! Gentlemen, we have been given to understand, sometimes a b a n d o n the gold standard in troubled times. This bulletin, we may add, comes to us from a hopeful brunette.)

..

A "flying saloon" is the latest device to assuage the thirst of Chicago's golfers. Now there's no need to play 18 holes before you can relax at the 19th. For \$85 an hr a helicopter may be engaged to loiter over the links during tournament play. It will alight and serve drinks to any foursome displaying the prearranged signal. . . And, oh yes, down in Havana one of the larger mortuaries has a bar where, for a price, mourners may mingle tears with their beers.

may we QUOTE



you on that?

[1] Pres DWIGHT D EISENHOWER, addressing American Mg't Ass'n, at N Y C: "Not all our economic troubles are over by any means. But there is a change in the making. That it will prove to be a change for the better, I have no doubt. It is an inescapable fact that America is going to grow — and grow and grow." . . . [2] Vice Pres RICHARD M NIXON, participating in a panel discussion at American Mg't Ass'n, N Y C: "Other countries are asking whether the American or the Soviet system can produce a better way of life. We offer our system with freedom; they offer theirs with slavery. The American revolution is still the only legitimate revolution existing in the world today insofar as true aspirations for freedom, economic progress and independence for a nation are concerned." . . . [3] JAS P MITCHELL, Sec'y of Labor, in an open letter to this yr's graduates: "The American economy is operating at levels somewhat below those of the past few yrs, but the outlook for college graduates is generally favorable. You must not let the current situation blind you to long-term trends. There will be a great need in the coming decade for professional, technical, clerical and sales personnel." . . . [4] WM A McDONNELL, pres, U S Chamber of Commerce, addressing Connecticut Chamber of Commerce: "A union label is sewed in the lining of our present recession. Labor will break the country and destroy the free enter-

prise system if it insists on higher pay while millions are unemployed and without increasing productivity." . . .

[5] CLOUD WAMPLER, bd chmn, Carrier Corp'n, addressing American Mg't Ass'n at N Y C: "It is my view that over-selling and over-expansion of productive facilities in recent yrs caused the present recession. The good old-fashioned law of supply and demand finally caught up with us." . . . [6] THOS S GATES, Jr, Sec'y of Navy, addressing Military Order of World Wars, in N Y C; presenting a call for moral as well as military greatness: "Men will succeed on land, in the air, over and under the sea, in space itself, only to the extent that they succeed as men." . . . [7] J EDGAR HOOVER, director, Fed'l Bureau of Investigating, declining time offered by tv netwk to ans'r Cleveland industrialist Cyrus S Eaton, who charged FBI with "police state" activities: "I do not wish to appear on any interview program to dignify the vicious and completely untrue statements about the FBI." . . . [8] Lt Col HATTILU W ADDISON, chief of recruiting, Women's Army Corps: "We have dress blues and taupes and in the next 2 yrs we are getting greens. But chemises and trapezes — never!"

*Quote*

# moving finger



.....

This seems an appropriate time to review the labor situation, both as to immediate and longer-range prospects.

The recession has stiffened managerial attitudes and union leaders are meeting more resistance than at any time in a decade. The most effective union weapon—threat of strike—has become temporarily inoperative. Work-stoppages no longer strike dread in the managerial mind.

But those who see in this situation a large-scale surrender of hard-won union benefits are taking an unwarranted and wholly unrealistic view. Unions have made some strategic concessions in obviously hard-pressed lines, such as textiles, where they were confronted with the issue of survival. And there have been special situations such as the Kaiser Metal Products case where the blunt choice was to accept "a shave or a shutdown." To save 1200 jobs UAW elected to accept wage adjustments in the range

of half-a-million dollars a yr.

But the basic pattern is quite different. In numerous industries we have long-term contracts, negotiated in boom times, and carrying automatic wage increases. These will, in gen'l, be honored. This became more apparent with the firm insistence of McDonald's Steelworkers that mg't must meet contractual increases coming due next month, on a contract that has another yr to run.

The auto workers continue to negotiate, but it is virtually certain that no economies will result. Mg't has already offered (and the union rejected) a pkg deal that would result in still higher production costs for next season's cars.

In this, as in all issues, there are two sides. Organized labor is now big business. And with the unions, too, "business is bad." Unemployed workers pay no dues. The Auto Workers union is reliably rep'ted to be running \$200,000 a month in the red. The Steelworkers can hardly be losing less than half-a-million dollars a month.



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*Quote*

## *Quote* the weekly digest

'He who never quotes. is never quoted'

Charles Haddon Spurgeon



### AGE—1

Full living during one age is the best preparation for abundant living in the next. Thus effective living during middle age, 40—45, is the best preparation for rich living in later maturity and retirement.

—Dr HARRY D EDGREN, Prof of Recreation Leadership, Purdue Univ, "Yardstick for Middle Age," *Recreation*, 5-'58.

### AMERICA—Italy—2

Italy imports about \$640 million worth of goods from America a yr, and exports \$240 million to your country. But the U S consumption of pizza far exceeds Italian consumption of hot dogs and frankfurters. — MANILO BROGIO, Italian Ambassador to U S.

### AUTOMATION—3

People try to tell me automation is new and therefore that the mfr'g process may become one of giant push-button machines that will turn out cars automatically. I can only answer that I hope our competitors will try it. Can you imagine having a model frozen for yrs because you have a huge investment in special machines and cannot afford to change? If there is one thing the automobile has taught Americans in the last 50 yrs it is to expect constant improvement in the product. The minute we strangle this process

with millions of dollars' worth of special-purpose machines, we are going to strangle progress. In America we must constantly change and improve or fade away. —CHAS F KETTERING, "Future Unlimited," *Sat Eve Post*, 5-17-'58.

### AUTOMOBILE—Accidents—4

The best insurance against automobile accidents is a Sunday afternoon nap.—*Notes & Quotes*.

### AVERAGES—5

You can't have an average without subnormal as well as above-normal factors to make it up, but short-sighted advocates of progress-at-any-price often demand the extinction of sub-average factors in our economy: of hole-in-the-wall retailers, horse-and buggy mfrs, antiquated bldgs, less-than-star salesmen. . .

Whenever we hear one of these, we are reminded of the well-meaning wartime suggestion for foiling submarines: simply cut off and dispense with the vulnerable underwater parts of ships. — *Mgt Briefs*.

### BEHAVIOR—6

No man is as important as he sounds at his alumni banquet. — *Wall St Jnl*.

*Quote*

# washington

By Les & Liz  
Carpenter



It was an unprecedented event when 2 photographers from a picture-news magazine showed up at the recent Presidential banquet honoring the Chief Justice of the Supreme Ct. The VIP's assumed the publication was getting some unusual exclusive photos. Not so. The photographers were present as a special favor to Mrs Eisenhower. She wanted the pictures for her scrap book.

" "

*A local firm has this advice for its salesmen: "Don't spend your time worrying about the business outlook; spend it on the lookout for business."*

" "

Former Minnesota Governor, Harold Stassen, who's running now for governor of Pennsylvania (say his opponents: "Minnesota's loss is Pennsylvania's misfortune") has found an ans'r to those who consider him an outsider. He points out that his is merely a reciprocal action; the 1st governor of Minnesota was a Pennsylvanian, Alexander Ramsay.

" "

*The crew of one Navy refuel-in-the-air tanker plane has a legend painted on the side of their craft. It reads: "We give S&H green stamps."*

*Quote*

## BEHAVIOR—7

Human beings are quite similar to concrete. When young they are pliable, docile, flexible, but they harden quickly, and in maturity their habits of thought, behavior, their values, ideals can be changed only with difficulty, or not at all. This is the reason that the clergyman is so frequently frustrated. He works largely with adults who are impervious to his eloquence.—Dr EDGAR M FINCK, Henry Ford Chair of Education, Dickinson College, "The Joys of Teaching," *Pennsylvania School Jnl.*

## BUSINESS—8

A huge pile of statistics is available to show that business is getting better—especially for people who compile statistics.—*Detroit.*

## CHILD—Guidance—9

American mothers should have more faith in their own judgment and not be concerned about what Dr So-and-So says. The cultural trend in America is making parents worry too much about making mistakes in dealing with their children. There's more danger from the worrying than from the mistakes. The main thing is in the batting average. A batter is good if he hits 3 out of 10. I think the average parent is better than that. — Rev HUGH H DUNN, S J, pres, John Carroll Univ.

## COMMUNISM—10

If we are to understand the appeal of communism to peoples in Communist and satellite countries, we must be aware of the varied and changing meaning of the term *Communism* thru the past two thousand yrs.—ERLING M HUNT in introduction to *Democracy Versus Communism* by KENNETH COLEGROVE (Van Nostrand).



## mining the magazines

*Songwriter's Review* (May) tells of a character named Howard Menger who has produced a record, "Authentic Music From Another Planet." Menger asserts the music comes from Venus; that he was there, heard the music. When told to bring it back to earth and play it, he was able to do so—without knowing how to play the piano before he went to Venus. Menger appeared not long ago on the Steve Allen tv show. Says his album is selling briskly, but he has not yet figured a way to mkt it on Venus.

" "

In the *Rotarian* (May) Jas W Hampton, editor, *The Small College Annual*, asks, "Is Your Child College Material?" He presents familiar statistics on coming academic squeeze; points out realistically that there may not be a place for Jr unless he can measure up on 4 points: Academic Achievement; Intelligence Quotient; Interests and Aptitudes; Maturity.

" "

"What's Happened to Overalls?" asks *Sports Illustrated* (5-19-'58). Answers with a collection of comely maidens displaying the newer fashions and fabrics in coveralls. You wouldn't recognize the old utilitarian garment from Oshkosh, b'gosh.

" "

*Ergonomics*, a term which late dictionaries define as "the customs, habits or laws of work" is the title of a new Jnl addressed to physiolo-

The living generation of Americans has quietly acquired a new human right — the right to be constantly entertained — which is conferred upon us by the mass media and underwritten by the business structure of radio, movies, pictures, magazines, digests, book clubs and, surpassing all others, television.—DAN'L LERNER, "Comfort and Fun: Morality in a Nice Society," *American Scholar*, Spring, '58.

" "

gists, engineers and industry managerial staffs. Publisher explains: "Some technical developments have reached a stage at which capacities of the user, rather than the potentialities of his equipment, are setting limits to the performance of men and machines working together." Study of these human limits and consideration for them is the province of *Ergonomics*. Issued quarterly; \$13.30 per yr. Address: Academic Press, 111 Fifth Ave, N Y C 3, N Y.

" "

It is announced that Curtis Publishing Co has entered the shelter field with a purchase of the voting stock of *American Home*. The mag will be operated by a Curtis subsidiary.

*Quote*

### CRIME—11

Crime in the U S today is increasing at a more rapid rate than the population. — WM H PARKER, *Parker on Police* (Thomas).

### CRITICISM—12

Clarence E Macartney uses the illustration of a woman who came to one of the old Puritan divines of London and complained that the bands on his pulpit gown were altogether too long and that she was exceedingly annoyed by them. She was so confident that he would grant her desire that she had brought along a pr of scissors. The minister mildly agreed to her desire and gave her the offending bands. She shortened them to her taste and then gave what was left back to him. When he had rec'd them he thanked her and said: "Now my good woman, there is something about you that is altogether too long and I would like permission to shorten it."

"Certainly," said the woman, "you have permission to do so, and here are the shears."

Whereupon the worthy divine said, "Very well, madam, put out your tongue."—FREDERICK K GORDON, pastor, Wesleyan Methodist Church, Canisteo, N Y, "Scissors Are In Order," *Wesleyan Methodist*, 3-26-'58.

### DISCIPLINE—13

The curious mother asked her daughter why she drank her milk in kindergarten and not at home. The child repl'd: "When the teacher says drink your milk, she means it, and you don't."—*Instructor*.

*Quote*

### DRINK—Drinking—14

Forty to 60% of patients in tuberculosis hospitals who fail to co-operate are alcoholics. . . Doctors should be alert for alcoholism in the background of a patient, since alcoholism slows down therapy in a large group of illnesses. Alcoholics are notoriously deficient in their eating habits, and alcohol is an incomplete food.—Dr ALFORD BOCHNER, psychiatrist, Western Reserve Univ.

## *Quote* scrap book

The 1st observance of Father's Day (3rd Sunday in June) came only 2 yrs after Mother's Day was established in 1908. Credit for the idea is given Mrs John Bruce Dodd, of Spokane, Wash. As we have on previous occasions, we present some observations by PAUL HARVEY:

A father is a thing that is forced to endure childbirth without an anesthetic.

A father is a thing that growls when it feels good and laughs when scared half to death.

Fathers are what give daughters away to other men who aren't nearly good enough, so they can have grandchildren who are smarter than anybody's.

”

### ECONOMICS—15

Economics may decide the future of the world. Russia's diplomatic and possibly its military strategy in the next 2 yrs will depend largely on America's ability to pull it-



self out of the current recession. Since the end of War II, Russia has been doing its utmost to bring about an economic collapse in America. Such a collapse would weaken this country's ability to finance the struggle for freedom, the spectacular race for control of outer space, and the great economic struggle that will characterize the last half of this century.—LOUIS B SELTZER, editor, *Cleveland Press*, addressing a meeting of Smaller Businesses of America.

#### EDUCATION—16

We need more education and less training. Training teaches the student to solve the problem of today. Education gives one the insight to conceive problems of tomorrow and solve them now.—Dr BARNABY KEENEY, pres, Brown Univ.

" "

The average person asks of education only that it increase his earning power that he may enjoy in greater quantity or quality the mat'l satisfactions of the uneducated. — MORRIS BISHOP, *Chicago Schools Jnl*.

#### EXECUTIVE—Training—17

The most valuable executive is one who is training somebody to be a better man than he is.—R C INGERSOLL, pres, Borg-Warner Co.

#### FAMILY LIFE—18

A family is a unit composed not only of children, but of men, women, an occasional animal, and the common cold.—OGDEN NASH, quoted in *Think*.

" "

Small boy's definition of Father's Day: "It's just like Mother's Day only you don't spend so much."—*Australasian Mfr*.

#### FUTURE—19

In the early '60's the World War II baby crop will suddenly grow up, get married and start clamoring for living room and gadgets. Then the lid will blow off. That's why we have 12,500,000 tons of steel capacity.—CHAS M WHITE, chmn, Republic Steel Corp'n, addressing Industrial Information Inst, in Youngstown, Ohio.

#### GOD—and Man—20

A whimsical source reports that St Peter completed a survey on planet earth to ascertain what percentage of human beings believed in God. He ret'd, and reported sadly that despite painstaking, global sampling, only 25% believed in God at all. The Lord expressed regret at such unbelief but added that he intended writing a letter of thanks to each of the minority who had acknowledged belief in his existence. After reciting the story thus far, the storyteller then asks his hearer, "Do you know what was in the letter God wrote?" "No," is the invariable answer. To which you respond, "So you didn't receive a letter?"—*Church Mgt*.

#### HONESTY—21

A commentary on the times is that the noun "honesty" now is usually preceded by "old-fashioned."—*Grit*.

#### HUMAN NATURE—22

People always get what they ask for; the only trouble is that they never know, until they get it, what it exactly is that they have asked for. — ALDOUS HUXLEY, quoted in *Think*.

*Quote*



#### "A house divided. . ."

In a sense the nat'l political future of ABRAHAM LINCOLN began 100 yrs ago (June 16, 1858) when a speech given at the Republican State Convention won him the nomination for U S Senate. Within a matter of wks debates with Douglas, his Democratic opponent, were well under way.

Ironically, Lincoln, who had pointed the perils of a house divided, trapped Douglas into taking a position on the slavery issue which while acceptable to Illinois Democrats, split the nat'l party asunder and in the process virtually assured a Republican victory in '60. Lincoln, the rail-and-party-splitter, emerged as the natural nominee.

Following is a familiar excerpt from the Springfield speech:

"A house divided against itself cannot stand." I believe this gov't cannot endure permanently half slave and half free. I do not expect the Union to be dissolved—I do not expect the house to fall—but I do expect it will cease to be divided. . . . Either the opponents of slavery will arrest the further spread of it, and place it where the public mind shall rest in the belief that it is in the course of ultimate extinction; or its advocates will push it forward until it shall become alike lawful in all the states, old as well as new, North as well as South.

*Quote*

#### IMMIGRATION—Emigration—23

The U S has rec'd more immigrants since World War II than any other country in the world. Between the yrs ended June 30, '46 and '57, over 2.6 million immigrants were admitted for permanent residence.—HELEN F ECKERSON, Chief, Statistics Branch, Immigration and Naturalization Service, U S Dep't of Justice, "U S and Canada Magnets for Immigration," *Annals of the American Academy of Political and Social Science*, 3-'58.

#### INCOME—Expenditures—24

The American people pay more for taxes than they do for food, according to the Grocery Mfrs of America, Inc. Total food expenditure this yr are estimated at \$79 billion by GMA. By comparison, this yr's tax bill is expected to be about \$108 billion.

The Grocery Mfrs found also that Americans spend about 25% of their disposable income for food. However, if they were satisfied to buy the same "market basket" they bought just before World War II, they could get it for only 16% of their disposable income.

Products which did not exist 10 yrs ago now account for about one-third of all food store sales.—*Service for Company Publications*, published by Nat'l Ass'n of Mfrs.

#### INDUSTRY—Profit—25

After subtracting the cost of raw mat'ls, payroll needs, taxes and all the other costs of doing business, the average American industrial plant has only 19 min's left out of each working day to earn its profit, according to statistics released from the Chicago office of the Nat'l Ass'n of Mfrs.—*Central Mfr'g District Mag.*

## ....pathways to the past.....



**June 15—Father's Day.** . . 115th anniv (1843) b of Edvard Grieg, Norwegian composer, pianist, teacher.

**June 16—**Do you think some of our present crop of politicians are a bit on the windy side? They have good precedents. 120 yrs ago (1838) John Quincy Adams, a former President, and at that time a mbr of the House of Representatives, began a 3-wk speech on the floor off the House. Issue was annexation of Texas. Adams opposed the move. . . 100 yrs ago today (1858) delegates to the Illinois State Convention of the Republican Party heard Abraham Lincoln declare the issue of slavery must be resolved (see GEM Box). . . 35 yrs ago (1923) the then Prince of Wales (now Duke of Windsor) was selected by Nat'l Inst of Social Dancing as best dancer in the world. . . Remember the NRA (Nat'l Recovery Act) and the celebrated Blue Eagle emblem? It became effective 25 yrs ago today (1933). Hailed by Pres Franklin D Roosevelt as "the most far-reaching legislation ever enacted by the American Congress," it is today only a dim recollection.

**June 17—**285 yrs ago (1673) Joliet and Marquette 1st looked upon the Mississippi River, entering the stream at its junction with the Wisconsin River. (DeSoto discovered and explored the lower Mississippi in 1541). . . 140th anniv (1818) b of Chas Francois Gounod, French composer noted for choral

music. . . 30 yrs ago (1928) Amelia Earhart became 1st woman to fly the Atlantic.

**June 18—**335th anniv (1623) b of Blaise Pascal, French philosopher . . . "Millions for defense, but not one cent for tribute!" exclaimed Rob't Goodloe Harper 160 yrs ago (1798) at a dinner honoring John Marshall. (It is sometimes contended that the statement originated 2 yrs earlier with Chas C Pinckney, U S Minister to France.) Harper was ans'ring a French proposal that a money payment might end acts of piracy against U S merchant ships.

**June 19—**5 yrs ago (1953) Ethel and Julius Rosenberg executed at Sing Sing for relaying secret atomic information to Russia.

**June 20—**65 yrs ago (1893) Lizzie Borden found "not guilty" of murdering her father and stepmother at Fall River, Mass. (Case was a nat'l sensation, giving rise to such doggerel as: "Lizzie Borden took an ax/And gave her mother forty whacks. . .")

**June 21—1st Day of Spring.** . . This is 170th b'day of the U S Gov't. On this date in 1788, New Hampshire became 9th state to ratify the Constitution. The gov't formed by that Constitution thus became effective.

*Quote*

### KNOWLEDGE—26

One of the disturbing influences producing insecurity is our reliance on the scientific "expert" for a cure for almost everything. In this respect man hasn't moved far out of the witch-doctor era. Today's witch doctor is the man with the test tube. Knowledge should be developed and presented as a support for modern living, not as a supplier of all answers.—Dr MORRIS F MAYER, resident chief, Bellefaire Child Care Center, Cleveland.

### LAUGHTER—27

Laughter is God's hand on a troubled world—"It doeth good like a medicine."—Rev OLIVER G WILSON, "Open Your Heart to Laughter," *Wesleyan Methodist*, 5-14-'58.

### LIFE—Living—28

Every man's heart is a treasury, a collection of good or evil, or a percentage of both. As we pass thru life we continually encounter new experiences and new situations. From these we receive impressions one way or the other, and one by one these incidents drop into our mental storehouse. Some impress us profoundly and we keep them fresh in memory; others we forget. The effects of every good deed, every good thought, every good attitude we manifest, is being formed into habit. It becomes part of the good treasure.—*Megiddo Message*.

### LIFE—Living—29

Life is not a miracle. It is a natural phenomenon, and can be expected to appear whenever there is a planet whose conditions duplicate those of earth.—HAROLD CUREY, *Science Digest*.

*Quote*

### MARRIED LIFE—30

One thing about drive-in movies: you know where the wife's shoes are when you start for home.—*Algonia* (Ia) *Advance*.

### MATHEMATICS—31

The true mathematician is always a good deal of an artist, an architect; yes, a good deal of a poet. Beyond the real world, the perceptibly connected with it, mathematicians have intellectually created an ideal world, which they attempt to develop into the most perfect of all worlds, and which is being explored in every direction. None has the faintest conception of this world, except he who knows it. — A PRINGSHEIM, *Mathematics Teacher*.

### MIND—32

Too many people just aren't equipped to attend a meeting of minds.—*Empire Mag*.

### MODERN AGE—33

The crisis of our age is far more spiritual than economic. It is a crisis of ideas and beliefs. Were it mainly economics our enormous and vastly accelerated engines of mat'l production, our advanced technological skill, our new sources of power, and our increased facilities for transportation and distribution would have solved it before now. — ABBA HILLER SILVER, quoted in *New outlook*.

### RELIGION—34

There is enough religion in today's world. The trouble is that it is bad, debased religion, in which we are more anxious that God be on our side than that we be on His.—Dr OSCAR T OLSON, pastor, Epworth-Euclid Methodist Church, Cleveland.



# Tempo of the Times

The basic problem of physicists seeking to convert H-bomb energy to peaceful production is the matter of heat control. Hydrogen gases, for economical production, must attain temperatures well beyond 100 million degrees. Obviously no material of which we have knowledge could contain such superhot gases.

The solution which thus far has shown greatest promise is the technique of using magnetic fields. In both the British and the U S thermo-nuclear converters the hot reacting gas is electrically charged and held away from container walls by magnetic forces. This process has had limited success; temperatures above 5 million degrees have been attained. But the magnetic fields have been leaky; the hot gas unstable.

Now Prof Jay Orear, of Columbia Univ, has a proposal to explode small H-bombs (10 kilotons) inside a vast container. Heat from the explosion would then be drawn off to make electricity. This plan would by-pass the problem of controlling hydrogen reaction.

Again our problem is the container. Prof Orear suggests that it might be bit in a natural canyon 400 ft wide. Sides of the canyon would be covered with steel to a height of 500 ft; ends blocked with steel walls some 700 ft apart. This "box" would be roofed with steel, plus a heavy covering of earth. Chamber would be designed to withstand pressure of 500 lbs per sq inch, which it is believed would

contain the explosion. But would it stand up under repeated explosions essential to continuous operation?

This gets into the realm of speculation. No one is presently likely to put Prof Orear's idea to practical test. It is too costly; too potentially dangerous. But it shows that our men of science are actively thinking, planning, working toward the eventual conquest of hydrogen power.

" "

Urban planners in gen'l agree that something must be done to relieve congestion at street intersections. Delays and dangers are becoming intolerable. Crossing pedestrians slow down motorists and present an added traffic hazard.

There has been talk of the "moving sidewalk" as a possible solution. Municipal leaders will be observing carefully as the 1st of these devices goes into operation at San Diego, Cal. This "sidewalk" known as a "Trav-o-lator" was developed by Otis Elevator. It will connect El Cortez Hotel with the Cortez Motor Hotel, now under construction across the avenue. The principle is that of a flattened escalator which moves on a bridge bit above the street.

*Quote*

## RESEARCH—35

It is a popular conception that to make rapid fundamental progress it is only necessary to concentrate large quantities of men and money on a problem. Yrs ago when we were developing the 1st electrically operated cash register I ran into this type of thinking. My boss was going to Europe and wanted the job finished before he took off. "Give Kettering twice as many men so he can finish it up in half the time." When I objected to this idea he asked, "Why can't you? If 10 men can dig 10 rods of ditch in a day, then surely 20 men can dig 20 rods."

I repl'd, "Do you think if one hen can hatch a setting of eggs in 3 wks, 2 hens can hatch a setting in a wk and a half? This is more a job of hatching eggs than digging ditches."—CHAS F KETTERING, "Future Unlimited," *Sat Eve Post*, 5-17-'58.

## RUSSIA—36

A Russian-speaking American scientist, just back from his second visit to the Soviet Union in three months, quotes a Soviet colleague as saying: "If we can get along without Malenkov and Molotov, we could do without Khrushchev too."—LOUIS FISCHER, "Russia Revisited," *New Outlook*, 4-'58.

## SALESMANSHIP—37

Generally, the world of business has attained a greater respectability in recent yrs, but this is not the case with salesmen. In a free association test, a group of college students were asked to write down the 1st words which came into their

minds at the mention of "Sales Men." The majority of them revealed: (1) fast-talker; (2) high pressure; (3) door-to-door; (4) ulcers; (5) extrovert.—*Challenge*.

## SCIENCE—38

Until recently we have not emphasized science enough. Now the danger is that we may emphasize it to the exclusion of other things just as important.—ROB'T P HAVILAND, quoted by ERICA CROMLEY, "Rob't P Haviland—Mr Missile Reliability," *Missiles & Rockets*, 5-'58.

## SERVICE—to Others—39

You are on the pathway to a successful life when you do more for the community than the community does for you. — *Tit-Bits*, London.

## SEXES—40

Women are to blame for most of the lying which men do. They insist on asking questions!—*Automotive Dealer News*.

## SPEECH—Introductions—41

Even Rob't G Ingersoll couldn't live up to the advance notices of some speakers at the county conventions and luncheon clubs. Trying to retrieve himself from such a situation, Harold Stassen once opened with this passage: "After hearing the introduction by your distinguished chairman, my pleasure at being invited to speak to you has changed to regret that I was not appearing before a court, because if I were at this moment before a court I would say: 'Your honor, I rest my case.' Surely nothing I can say from this point forward can do anything else than decrease your estimate of me."—FRED DEARMOND, "Speechmaking and the Law of Compensation," *Toastmaster*, 5-'58.

*Quote*

### TEAMWORK—42

There's a heap of difference between people in an organization all working together, and all of them just working at the same time. — *P-K Sideliner*, hm, Peter Kuntz Co.

### THEORY—vs Practice—43

Theory may raise a man's hopes, but practice raises his wages. — *Highways of Happiness*.

### TIME & SPACE—44

This much we do know; that the exploration of outer space is inevitable, and comparatively close at hand; that our world will never again have its old narrow dimensions; that we must adjust ourselves to new conceptions of man's survival and growth, and in so doing must become knowledgeable in areas previously unprobed. . . The astronomical, the geophysical, the atomic, the solar, even the mere technological aspects of human research are now suddenly important not only to the theoretical scientific scholar but to the average man and woman. The educational system we develop must offer such knowledge to all in simple understandable terms. From elementary school on, this knowledge must be disseminated steadily and accurately.—SAM'L B GOULD, Pres, Antioch College, "Toward Shaping a New Educational Pattern," *Antioch Notes*, 4-'58.

" "

If you think it would be romantic to go to the moon, listen to this observation from E Guyford Stever, chmn of the Scientific Advisory Bd Comm on Space Technology: "Personnel assigned to scientific observations from moon stations will find it about as interesting as Thule Air Force Base." — FRED S HUNTER, *Missiles & Rockets*.

### WORK—45

The average householder breaks his back sowing grass seed in the spring, so that he can keep breaking it all summer cutting the grass. — *Wooden Barrel*, hm, Associated Coopersage Industries of America.

### WORRY—46

The word "worry" is derived. . . from an old Anglo-Saxon word meaning to strangle or choke. How well-named the emotion is has been demonstrated again and again in persons who have lost their effectiveness due to the stultifying effect of anxiety and apprehension. A certain well-controlled carefreeness may very well be an asset. Normal sensible concern is an important attribute of the mature person. But worry frustrates one's best functioning.—Dr NORMAN VINCENT PEALE, "How to Banish Worries," *Salesman's Opportunity*.

### YOUTH—47

It was the childhood of animals that Sir Peter Chalmers wrote about, but what he came up with from his long observation he applied to human children as well: "The supreme duty of youth is to try all things, to experiment with everything, to be scatter-brained rather than concentrated. In due time the world will certainly close round and press each beginner of life in one direction, but he will meet the pressure most successfully who has remained young longest and who has stored up the most varied experience." — Mrs MARION L FAEGRE, "Believe in Your Child," *Minutes*, Nationwide Ins Co.

*Quote*

# GOOD STORIES

you can use...



.....

We've just heard about the West Coast dress buyer who dropped in at the New York firm of Jackson, Parker, and Lewis. "Mr Jackson or Mr Parker," he requested.

"Sorry," said the receptionist, "they're both out of town."

"Mr Lewis, then."

"Mr Lewis is tied up."

The next day he called back, and was again unsuccessful. On the 3rd day he telephoned and was told the 2 partners were still out of town.

"And Mr Lewis?"

"Sorry, he's tied up."

"What goes on?" the buyer shouted. "He's been tied up for 3 days!"

"Oh," explained the girl. "Mr Lewis is the junior partner. When the others go away, they *always* tie him up."—E E KENYON, *American Wkly.* a

" "

Three bright little girls entered the museum one day and made straight for the Egyptian exhibit. They told the attendant they had come to see the "dead men." They stood in front of the case and stared at the mummies for a full 15 min's.

As the girls were leaving, one of them turned to the attendant and asked cheerfully, "Do you catch them and stuff them yourself?"—*Capper's Wkly.* b

*Quote*

## I Laughed At This One

JULIA McDONALD

In Iowa's early settlement days a fiery evangelist was busy reaping souls in the prairie country. After a particularly successful revival meeting, an old farmer came up to him and asked, "Well, Preacher, do you think these converts will stick?"

The evangelist gazed thoughtfully at the penitents. "I'll tell you, brother," he answered, "about all we can do is hang 'em up green and allow for shrink!"

”

A barber shop customer was complaining about the price of haircuts. "I'm just back from London," he said. "Over there I was able to get a good haircut for 65 cents."

"Yeah," retorted the barber. "But look at the fare."—*Seng Fellowship News*, hm, Seng Co. c

" "

A tourist stopped to talk with a backwoods farmer. "I see you raise hogs almost exclusively around here," he said. "Do they pay better than corn and potatoes?"

"Well, no," drawled the farmer, "but hogs don't need no hoein'."—*Brevities*, hm, Glen L Campbell Printing, Inc. d



# .....Quote-able QUIPS.....

The hysterical golfer rushed into the clubhouse shouting that he had just killed his wife. "I didn't know she was behind me," he sobbed. "I started my back swing and the club hit her on the head. She was dead before she hit the ground."

"What club were you using?"

"The No 2 iron."

"Oh, oh," murmured the other, "that's the club that always gets me in trouble, too." — *Scholastic Coach.* e

" "

The teacher had asked her small pupils to tell about their acts of kindness to dumb animals. After several heart-stirring stories, the teacher asked Tommy if he had anything to add. "Well," he repl'd rather proudly, "I kicked a boy once for kicking his dog." — *Mississippi Educational Advance.* f

" "

Her father asked his prospective son-in-law if he could support a family, and we have to admire the young man's answer — "No, sir, I was only planning to support your daughter. The rest of you will have to take care of yourselves." — *OWEN ARNOLD, Kiwanis Magazine.* g

" "

He appeared before the company officer, charged with using insulting language to his sergeant.

"Please, sir," he protested, "I was only answering a question."

"What question?" snapped the officer.

"Well, sir, the sergeant said 'Who do you think I am?' and I told him." — *Journeyman Barber.* h

**June Note to My Children**  
*I view your vacation*  
*With little elation.*

—TRUDI NELSON.

" "

*We could appreciate the higher wages they're negotiating for our job, if we hadn't just been laid off.*

—HAROLD COFFIN.

" "

*The only voice a man has in the furnishing of a home is the in-voice.* —LESTER D KLIMEK.

" "

*Vanity isn't always a sin—sometimes it's a mistake.* — RUSSELL NEWBOLD.

" "

*Those movie magazines are filled with idol gossip.* —ANNA HERBERT.

" "

*You can't keep your eye on the ball and the clock at the same time.* —FRANKLIN P JONES.

" "

*A democracy is a country in which everybody has an equal right to feel superior to the other fellow.* —BILLY ARTHUR.

" "

*When women learned to be coquetters*

*It caused all men to be go-getters.*

—KEN SHIVELY.

" "

*When some people wrestle with Conscience they lose every fall—every winter, spring and summer, too.* —IMOGENE FEY.

*Quote*

Dep't head to clerk: "I wouldn't wake you, Jones, if it weren't important. You're fired!" — *L & N Mag.* i

## light armour

Richard Armour



### Mechanically-Minded

*"Cooking nowadays is all done with timers, thermostats, and electronics," says a veteran home economist, "and the husband is often a better cook than the wife because he is more mechanically minded."*  
—News item.

Surrounded by buttons and gauges,  
By dials, connections, and such,  
The husband in this modern age is  
The cook with the trustworthy touch.

At the timer he's now and then  
peering.

He's checking the thermostat.  
Since he majored in engineering,  
All this is a breeze, and old hat.

The flashing of lights don't un-  
nerve him,

Not even when white ones turn  
red.

It's a pleasure, in fact, to observe  
him.

(His wife heard explosions, and  
fled.)

To stir with a screwdriver's dandy,  
His pliers he'd never forsake,  
And a monkey wrench also is han-  
dy

For tightening nuts on a cake.

*Quote*

Sen Geo Smathers (D-Fla) says a woman rushed up to him in a Capitol corridor the other day with an enthusiastic greeting: "Sen Douglas!" she exclaimed. "I'd recognize you anywhere! I'm from Illinois, too, and I'm going to vote for you in every election."

What did Smathers say?

"Thank you madam." — *QUOTE Washington Bureau.* j

" "

An American millionaire bought an old estate in Scotland, and, because he thought it was romantic and probably stretched back for centuries, he preserved its old name: Seldoon. In fact, he had it embroidered on all the new table-linen.

And then a neighbor told him what was the real origin of the word "Seldoon." A spaghetti mfr who had owned the place from 1953 to 1955 had dreamed up the name; it was "Noodles" spelled backward!  
—*Good Morning.* k

" "

If there's a destiny that shapes our ends, then some of the people you see waddling down the street ought to sue destiny.—*Plank and Plate.* l

" "

"John," said the woman to her slightly flushed husband as they left a large cocktail soiree where he had been the life of the party, "did anyone ever tell you how fascinating — how romantic — how handsome you are?"

The man looked at his wife, pleased. "Why, no, dear, I don't think anyone ever did."

"Well," she snapped, "then where did you ever get the idea?"—*E E KENYON, American Wkly.* m

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*Quote-ettes*

FRANZ ETZEL, Minister of Finance, Switzerland: "Whoever wants something from a minister of finance should always remember that the minister of finance 1st has to take it away from someone else." (QUOTE translation). 1-Q-t

" "

ERICH MARIA REMARQUE, German author: "Totalitarianism is a state in which the public opinion can be expressed only when there are solely 2 people present." (QUOTE translation). 2-Q-t

SECOND CLASS MATTER

news of the NEW

Edited by Alice Jacobs



We recall the time a veterinarian rather smugly undertook to show us how to give our cat a pill. We could have told him he was wasting his time—the cat had never swallowed a pill in her life. Anyway, the vet lost face and a considerable quantity of blood before he gave up. This episode could have had a happier ending with a brand-new dart rifle that fires feather-tufted hypodermic needle darts. *Palmer Chemical Co, Atlanta, Ga.* is mkt'g this device to inject animals with drugs at long range. (We wonder if perhaps it was inspired by the vet who vac-

inated himself when a cow lunged against him?) Designed for veterinarians, game wardens, and wild-animal hunters, the .50 caliber, 6-lb rifle uses carbon-dioxide cartridge to propel hollow darts a distance of 35 yds. On contact, a plunger forces the drug out into the animal. This "gun" costs \$98.50. Frankly, we don't get the bit about the wild-animal hunters, but that's what the mfr says. Are you allowed to tranquilize a tiger from a distance before taking pot-shots at close range? We must say this sounds a bit unsporting.

